## A Letter from the CEO



On behalf of the Orange County Transportation Authority (OCTA) Board of Directors, I am pleased to present the 2014 -2019 OCTA Strategic Plan. Since the directive to develop a strategic plan three years ago, much has changed. As a living document, the 2014-2019 OCTA Strategic Plan has been refined to accommodate changes and set priorities for the future.

The 2014 – 2019 OCTA Strategic Plan update takes a comprehensive, forward-looking approach to address Orange County's transportation needs during the next five years. The Strategic Plan sets forth the principles that guide OCTA's decisions and provides strategies to achieve our goals. The Strategic Plan also addresses many of the state and federal legislative mandates and current and emerging issues that will potentially affect OCTA.

I am proud of the many accomplishments OCTA has achieved thus far in fulfilling our top priorities: increasing mobility, providing choices, and ensuring that our transportation system is maximized and maintained. While we continue to improve all modes of transportation to deliver the promise of effective transportation solutions, we still face many challenges such as funding constraints, unfunded mandates, right-of-way limitations, and changing demographics. We must continue to work with all of our partners on a shared goal of improving the quality of life for Orange County residents, businesses, and visitors.

The 2014 – 2019 OCTA Strategic Plan is intended to provide an overall framework and sets priorities as to how we move forward together. With the help of the OCTA team, we will strive to meet the goals outlined in the Strategic Plan, and through our culture of innovation and collaboration, improve the quality of life for all in Orange County.

Darrell Johnson

**OCTA Chief Executive Officer**